



Missouri Business Education Association



Kelly Berhorst
MBEA President

MBEA



Flash Drive: \$20

Laptop Computer: \$1,000

A Business Education... **Priceless!**

Pre-Conference Sessions

Monday, July 21

1:00 p.m. - 5:00 p.m.

New Business and Marketing Teacher Seminar

University Plaza - Colorado B Room

Presenter: DESE Business, Marketing & Cooperative Educ. and Selected Teachers

Target Audience: Business and Marketing Educ. Teachers (0-3 years' experience)

Brief Summary of Session: Topics will include curriculum, instructional resources, classroom management, advisory committees, supervised business experience and cooperative education programs, professional development opportunities, FBLA, DECA and others. Experienced teachers will share tips and techniques they have found successful. Each attendee will receive a copy of their respective resource information.

Attendance: Restricted to MBEA and MCEA members.

Pre-Registration Required: Registration form will be on the Website at http://dese.mo.gov/divcareered/business_ed_index.htm and http://dese.mo.gov/divcareered/marketing_ed_index.htm

Fee Charged: None

Division Contact:

Jerri Snodgrass, Supervisor
Business, Marketing, & Coop. Educ.
Phone: 573-526-4456
E-Mail: jerri.snodgrass@dese.mo.gov

Monday, July 21

1:00 p.m. - 5:00 p.m.

Photoshop CS3 Hands-On Computer Lab

MSU, Glass Hall - Room 331 (Parking pass required.)

Presenter: Tonya Skinner, Jackson

Target Audience: MBEA and MCEA Members

Brief Summary of Session: This workshop will take you through the basics of Photoshop CS2/CS3 (but will include activities/ adaptations that can be used with Photoshop Elements 5); including the tools, settings, and tricks you'll need to master this powerful application. Participants will learn how to use several tools for selecting parts of images and will move, duplicate and resize images. You will learn to use layers, layer effects, filters, lighting and texture effects, painting and blending, and color modification. Also, you will learn how to create images of different formats for different applications. This workshop will include hands-on projects, demonstrations and examples. Participants are encouraged to bring an external storage device, or a blank, writeable CD, in order to save all of their work. You're gonna love it!

Attendance: Restricted to MBEA & MCEA Members

Pre-Registration Required: On the MBEA/MCEA Registration. Limited to 32 -

<http://dese.mo.gov/divcareered/conferences.htm#MBEA>

Fee Charged: \$25.00

Division Contact:

Rita at raschild@embarqmail.com or call 660-747-9554
Jerri at Jerri.Snodgrass@dese.mo.gov or call 573-526-4456

Monday, July 21

9:30 a.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Oklahoma Room

MBEA Hands-on Computer Lab

(Advanced registration recommended because of limited space. See <http://dese.mo.gov/divcareered/conferences.htm#MBEA>.) As space permits, onsite registration is possible at the starting time at the workshop location.

1:00 p.m. - 5:00 p.m.

1A. Photoshop CS3

MSU – Missouri State University -Glass Hall – Room 331
(Parking pass required.)

Presenter: Tonya Skinner, Jackson

Sponsored by Business, Marketing and Cooperative Education

1:00 p.m. - 4:00 p.m.

MBEA Executive Board Meeting

University Plaza - Colorado B Room

1:00 p.m. - 5:00 p.m.

New Secondary Career Education Business and Marketing Teachers' Seminar

University Plaza - Colorado A Room

Registration required; no charge. See form at http://dese.mo.gov/divcareered/business_ed_index.htm

Refreshments will be provided.

2:00 p.m. - 7:00 p.m.

Missouri ACTE Conference Registration and Exhibits Open

EXPO Center - Hall A & Hall 1 - 635 E. St. Louis St.

7:00 p.m.

MBEA Monday Night Dinner Social

Lambert's Cafe - 1800 W. Hwy. J - Ozark, MO 65721

Advanced registration required

<http://dese.mo.gov/divcareered/conferences.htm#MBEA>

Meal cost at your expense.

Tuesday, July 22

8:00 a.m.

All Missouri ACTE Committee Meetings

University Plaza Convention Center - Arizona Room

Tuesday, July 22 (Cont.)

8:00 a.m. - 3:00 p.m.

Missouri ACTE Exhibits Open

EXPO Center - Hall A & Hall 1 - 635 E. St. Louis St.

8:00 a.m. - 5:00 p.m.

Missouri ACTE Conference Registration Open

EXPO Center - Hall A & Hall 1 - 635 E. St. Louis St.

8:00 a.m. - 9:30 a.m.

Tour: Bass Pro Corporate Office (ID Required)

2500 E. Kearney Drive; Springfield, MO

Transportation on your own or arrange to carpool.

Meet in lobby at 7:30 a.m.; Pre-registration required.

<http://dese.mo.gov/divcareered/conferences.htm#MBEA>

8:30 a.m. - 9:30 a.m.

Tour: Prime Trucking

2740 N. Mayfair; Springfield, MO

Transportation on your own or arrange to carpool. Meet in lobby at 8:00 a.m. Preregistration required:

<http://dese.mo.gov/divcareered/conferences.htm#MBEA>

9:15 a.m. - 10:15 a.m.

Missouri ACTE New Professionals Reception

University Plaza Convention Center - Arizona & Georgia Rooms

10:30 a.m.

Missouri ACTE Opening General Session

EXPO Center - Hall B&C - 635 E. St. Louis St.

Keynote Speaker: Ray McNulty

After the Opening Session, a Box Lunch will be available for attendees in the EXPO - Hall 1

1:15 p.m. - 2:15 p.m.

General Session – Part 2

MBEA/MCEA Programs of Study -

Cluster: Business Management and Administration

University Plaza Convention Center - Georgia Room

2:45 p.m. - 4:15 p.m.

MBEA Get Your Game On!

University Plaza Convention Center - Nebraska & Iowa Rooms

Greetings from FBLA

MBEA Awards Presentation

Refreshment will be served.

4:30 p.m. - 5:30 p.m.

All MBEA Committee Meetings

University Plaza Convention Center - Arizona Room

Tuesday, July 22 (Cont.)

4:30 p.m. - 5:30 p.m.

1. New FBLA Advisers' Orientation

University Plaza Convention Center - Georgia Room

Are you a new FBLA adviser? If the answer is yes, you will want to attend this session to receive basic FBLA information and to learn about resources and sources for answers to your questions.

Presenter: Christina Hess, Jefferson City

6:00 p.m.

MBEA District Meetings (optional)

Locations to be determined by districts. See MBEA message board in University Plaza Ballroom Lobby.

Wednesday, July 23

7:00 a.m. - 8:00 a.m.

"Birds of a Feather" Continental Breakfast

University Plaza - John Q Room

Table Topics: Accounting, Articulation of Keyboarding/Computer Applications, Introduction to Business, UCM Conference Credit, Digital Communications, Fundraising, Graphic Arts/Desktop Publishing, PBL, Program Promotion/Recruiting, Southeast Missouri Business Educators, Northwest Missouri State University Online Classes, Supervised Business Experience, Web Design. Table-hopping is permitted. Tables will be available for those who just want to eat.

8:00 a.m. - 11:00 a.m.

Missouri ACTE Late Registration Open

University Plaza - Lobby

Concurrent Sessions

8:15 a.m. - 9:15 a.m.

2. It's Fun to Design with InDesign

University Plaza - Oklahoma Room

Get some great ideas for fun projects to use in your desktop publishing class. The comprehensive project will be shared and how it can be used to assess the performance level of your students.

Presenter: Judy Clark, Maryville

3. How I Outsourced My Memory!

University Plaza - Illinois Room

An important step in getting things done is remembering what it is you are supposed to do. Attend this session to learn how a mashup of hardware and software can be used to create your own cyber memory-enhancer.

Presenter: Dick Kahoe, Warrensburg

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.)

8:15 a.m. - 9:15 a.m. (Cont.)

4. Teaching Personal Finance Online (A Day in the Life of a MoVIP Instructor)

University Plaza - Colorado A Room

Discover what it's like to teach Personal Finance online as part of the Missouri Virtual Instruction Program. Other current and future Business Education offerings in the program will be discussed.

Presenter: Sandy Clouse, Rogersville

5. FBLA Conference Online Registration: Good, Better, Best!

University Plaza - Colorado B Room

All FBLA advisers should attend this workshop! Since both district and state registration will be on-line this year, be one of the first to get a heads-up on the process. Registration will be demonstrated as will some of the neat features that will allow you to check your entries – immediately! (This session is repeated from Fall Conference.)

Presenter: Carla Boulton, Bernie

6. Toss the Textbooks and Teach

University Plaza Convention Center - Georgia Room

In our business-oriented world, we have a wealth of information at our fingertips. There is no reason for your curriculum to be bound by the confines of fifteen chapters. We will discuss dozens of reading strategies that will ensure your students will actually read this year – and not from a textbook! Come discover how to transform your classroom, curriculum, and lessons into a rich (and much more exciting) experience!

Presenter: Kaysi Stanley, Webb City

7. Podcasting from Scratch

University Plaza Convention Center - Nebraska Room

What is all the talk about podcasting? How do I make a podcast and why? All of these questions will be answered in this session. We will start from scratch and create a mini podcast using a free software package, Audacity. A list of websites and instructions will be available to all who attend.

Presenter: Rita Schildknecht, Warrensburg

8. Personal Finance: Making Money Matters Important to Students

University Plaza Convention Center - Iowa Room

Mastering a positive relationship with money management provides students a strong financial future. Develop and use activities based on student interests and needs that also meet the Missouri Personal Finance Competencies.

Presenter: Karon Tomerlin, Aurora

Wednesday, July 23 (Cont.)

MBEA Hands-On Computer Labs

Advanced registration recommended because of limited space. As space permits, onsite registration is possible at the starting time at workshop location. See <http://dese.mo.gov/divcareer/conferences.htm#MBEA> for registration form and description.

OTC - Ozarks Technical Community College

MSU - Missouri State University (Parking pass required.)

7:30 a.m. - 9:30 a.m.

2A. Video Editing with Adobe Premiere Pro

OTC - NKM Building - Room 114

Presenter: Martin Hanley, Lewis and Clark Career Center

2B. Introduction to Adobe Dreamweaver CS3

MSU - Glass Hall - Room 331 (Parking pass required.)

Presenter: Holly Davenport, Warrensburg

9:45 a.m. - 11:45 a.m.

3A. FBLA Lead Chapter Online Training

OTC - NKM Building - Room 104

Presenter: Carla Boulton, Bernie

3B. Intermediate Adobe Dreamweaver CS3

MSU - Glass Hall - Room 331 (Parking pass required.)

Presenter: Holly Davenport, Warrensburg

3C. Business Careers in Healthcare — Best Kept Secrets!

MSU - Glass Hall - Room 224 (Parking pass required.)

Presenter: Patricia Wyrick & Deborah Jochems, Springfield

Sponsored by Cox College

2:00 p.m. - 3:00 p.m.

4A. MoneySKILL® Connects with High School Students

MSU - Glass Hall - Room 224 (Parking pass required.)

Presenter: Susie Irvin, Washington, DC

Sponsored by the American Financial Services Association

2:00 p.m. - 4:00 p.m.

5A. Introductory InDesign

OTC - NKM Building - Room 104

Presenter: Tonya Skinner, Jackson

5B. Starting Out with Windows Movie Maker (and a few other free programs)

OTC - NKM Building - Room 113

Presenter: Annette Krisko, Hannibal

5C. How I Outsourced My Memory!

MSU - Glass Hall - Room 331 (Parking pass required.)

Presenter: Dick Kahoe, Warrensburg

Wednesday, July 23 (Cont.)

MBEA Hands-On Computer Lab (Cont.)

3:15 p.m. - 4:15 p.m.

4B. MoneySKILL® Connects with High School Students

MSU - Glass Hall - Room 224 (Parking pass required.)

Presenter: Susie Irvin, Washington, DC

Sponsored by the American Financial Services Association

4:15 p.m. - 6:15 p.m.

6A. InDesign---Moving Up!

OTC - NKM Building - Room 104

Presenter: Tonya Skinner, Jackson

6B. Reviving Review: Refreshing Ideas Students Can't Resist

MSU - Glass Hall - Room 331 (Parking pass required.)

Presenter: Debbie Lathum, Doniphan

Concurrent Sessions

9:30 a.m. - 10:30 a.m.

9. Five Steps to Help You & Your Students Write Effective Instructions

University Plaza - Oklahoma Room

Clearly communicating "how to" is important for successful project completion. Reduce frustration and confusion with improved formatting, cautions, word choice, visual aids, and field testing.

Presenter: Kelly Edmondson, Warrensburg

10. MoneySKILL® Connects with High School Students

University Plaza - Illinois Room

Today's high school students are technologically savvy, and MoneySKILL connects with them in a medium that they frequently use – the Internet. MoneySKILL is a free online interactive personal finance course designed for high school students by the AFSA Education Foundation. The curriculum teaches personal finance concepts in the areas of income, expenses, assets, liabilities, and risk management. Instructor will walk teachers through the registration process, adding a class and students, duplicating a class, selecting specific modules and the electronic grade book.

Presenter: Susie Irvine, Washington, DC

Sponsored by the American Financial Services Association Education Foundation

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.)

9:30 a.m. - 10:30 a.m. (Cont.)

11. FBLA starts with “L”eadership

University Plaza - John Q Room

New advisers can be overwhelmed with what FBLA is all about. Where to start? What to do? Join two advisers that have been in those shoes and learned the ropes as they walk through the process of recruiting, officer selection, planning the year, and preparing for contests.

Presenters: Lynn Coffey, Springfield, & Chris Fenske, Cassville

12. A Good Education ... A Computer Science Degree ... An IT Career ... Priceless!

University Plaza - Colorado A Room

Information Technology-related careers rank in the top five job opportunities nationwide. Future outlook for computer careers will continue to increase with the demand for technology solutions in all areas of business. This session provides information for your students regarding the varied IT careers and current and future demand. All session attendees will be eligible to win a technology-related item.

Presenter: Paul Wright, Jefferson City

13. G.R.E.A.T. – Gratitude Radiates, Enriches, and Teaches (Repeated 4/24, 9:15)

University Plaza - Colorado B Room

This dynamic session will encourage educators to focus on gratitude moments in and out of the classroom. Websites and books will be shared.

Presenter: Marcia Ritter, Lee’s Summit

Sponsored by Glencoe/McGraw-Hill Publishing

14. Idiot’s Guide to Differentiated Instruction

University Plaza Convention Center - Georgia Room

Are all your lessons lectures? Are they all videos, charts, or simply the same structure every day? This could be a symptom of your own learning style – and probably why two-thirds of your kiddos are bored! Come discover some easy steps to begin implementing differentiated instruction in your own classroom. You’ll learn tons of techniques that will allow you to wake-up the other two-thirds of the class!

Presenter: Kaysi Stanley, Webb City

15. Flashy Projects!

University Plaza Convention Center - Nebraska Room

You’ve taught the students how to use Flash, now what? This session will be full of creative projects that you can have your students complete. Activities are included from e-cards, web banners, to cartoon animations to name just a few. A single handout with a web link to download the activities will be provided.

Presenters: Rita Schildknecht, Warrensburg

Wednesday, July 23 (Cont.)

Concurrent Sessions

10:45 a.m. - 11:45 a.m.

16. Tips and Tricks for Office 2007 from the Beginning!

University Plaza - Oklahoma Room

This session is for those individuals who have never attended one of Sharon's Tips & Tricks sessions. Original tips & tricks will be shared. You can then attend the follow up session of "more" tips & tricks.

Presenter: Sharon Fisher-Larson, Elgin, IL

Sponsored by Glencoe/McGraw-Hill Publishing

17. A Glimpse of Reality

University Plaza - Illinois Room

Using Word, Excel and PowerPoint to teach students the value of money and the value of an education.

Presenter: Brenda Lappin, Kansas City

18. Money, the Federal Reserve, Personal Finance and More

University Plaza - John Q Room

Resources for teaching about money, the role of the Federal Reserve in the economy and personal finance. Participate in lesson demonstrations, receive free materials, DVD and lessons. Learn about web site tools and more!

Presenter: Mary Suiter, Chesterfield

Sponsored by the Federal Reserve Bank of St. Louis

19. Priceless: Personal Finance Course Portfolios (Repeated 4:15 p.m.)

University Plaza - Colorado A Room

Portfolios as a product of Personal Finance courses include samples of significant student work throughout the semester. These portfolios may be used for assessment as well as for student reference in the future. Professional Learning Community Personal Finance Teachers from northwest Missouri will share the template for compiling portfolio contents, scoring guides and sample student documents. The template has been created by these teachers and field tested in their classrooms. Handouts provided

Presenters: Patricia Palmer and Others, Chillicothe

Sponsored by Operation Outreach, UMKC Center for Economic Education

20. Introduction to Programming with Alice

University Plaza - Colorado B Room

Do you want a quick and fun way to get student’s started programming? Come take a look at Alice. Alice is a FREE tool that quickly introduces programming concepts (including object oriented programming) in a fun way. Alice lets the user create and program simple to complex animation sequences with very little experience or instruction.

Presenter: Martin Hanley, Lewis and Clark Career Center

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.)

10:45 a.m. - 11:45 a.m. (Cont.)

21. Retired Professionals - Everything You Want to Know About the 2008 Missouri Legislative Session

University Plaza - Taneycomo Room

The 2008 Missouri Legislative Session saw a large number of education and education-related pieces of legislation proposed. Most of these did not become law. Learn about the background and basis for this legislation - and whether it is likely to be proposed for the 2009 session and how it can be supported or opposed. Also, become informed about the upcoming primary and general elections.

Presenter: Shirley Breeze, St. Louis and others

22. Entrepreneurship Education: It's Magic in the E-Generation Classroom

University Plaza Convention Center - Georgia Room

Have you ever wondered, "How can I get my students interested in these business and marketing topics?" Come to this session to discuss strategies to integrate entrepreneurship education into your courses and why it turns on the e-Generation. You will also meet Archie, the punked-out, pierced-up, tattooed failing high school student that started his own business. Also get information about a new Missouri program that provides curricula, training, and resources to secondary and postsecondary students and teachers to help the Missouri economy grow through hands-on entrepreneurship education.

Presenter: James Stapleton, Cape Girardeau

23. Interactive Whiteboards & Student Response Systems – the Promethean Activclassroom

University Plaza Convention Center - Nebraska Room

Wondering which interactive whiteboard will best fit your student's needs? At Promethean, we embrace individuality for education. The Promethean Activclassroom integrates thousands of standards-based resources, formative assessment, training and instructional tools in a complete classroom delivery system. Designed by educators for educators.

Presenters: Lisa Baird & Kelley Simers, Springfield

Sponsored by Promethean/Haddock Education Technologies

Noon-1:30 p.m.

Joint MBEA/DPE Luncheon

University Plaza Convention Center - Iowa Room

Topic: "I Don't Teach Technology, I Teach Students"

Speaker: Tonya Skinner, Jackson

Advanced registration required; tickets will not be sold on site.

Wednesday, July 23 (Cont.)

Concurrent Sessions

1:45 p.m. - 2:45 p.m.

24. More Tips and Tricks for Office 2007 (Repeated 4/24, 9:15)

University Plaza - Oklahoma Room

If you enjoyed other tips & tricks sessions, you will want to return for more. And, if you didn't, you will still want to take advantage of these tips for using the new Office more efficiently. Guaranteed you will walk out of the session with something new.

Presenter: Sharon Fisher-Larson, Elgin, IL

Sponsored by Glencoe/McGraw-Hill Publishing

25. Moodle: Free On-line Classroom Tools

University Plaza - Illinois Room

The price is right for this open-source course management system. Create an on-line learning environment for your classes. Moodle can help you create a paperless classroom where you can put assignments, quizzes, resources and other items on-line for your students. The forums, chats and other features keep everyone engaged, regardless of location. There will be no more excuses for not knowing what is assigned or when a test will be. Any student with an internet connection can log-in from anywhere at anytime. Grade papers from home, on-line! This workshop is for anyone that wants to make life just a bit easier.

Presenter: Carla Boulton, Bernie

26. Troubled Boys/Mean Girls

University Plaza - John Q. Room

There are over 100 differences in the way male and female brains process the same information. This presentation looks at the major areas of difference and gives insight into why boys often struggle in our classrooms. Participants will also receive information about the rise of "mean girls" and cyber bullying.

Presenter: Betty Ennis, St. Clair

27. Personal Finance Challenge: Students "Show MO" What They Know - It is Priceless

University Plaza - Colorado A Room

Hear all about the state's newest academic challenge for students: How to play, how to prepare, how it works and success stories from 2008 participants.

Presenters: Patricia Palmer, Chillicothe and Penny Kugler, Warrensburg

Sponsored by UMKC and UCM Centers for Economic Education

28. Financial Education For Everyone

University Plaza - Colorado B Room

Through the Family Education Financial Education grant, the University of Montana and University of Arizona have developed a completely free Personal Finance course. The curriculum includes teacher's manual, student workbook, PowerPoint presentations for each concept, games, game pieces, assessments, and answer sheets. Come see how this curriculum fits the Missouri competencies and is available to your school free. [Sign up for a door prize.](#)

Presenter: Sandi Bullington, Neosho

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.)

1:45 p.m. - 2:45 p.m. (Cont.)

29. Fun Activities to Engage Accounting Students (Repeated 4/15, 9:15 a.m.)

University Plaza Convention Center - Georgia Room

Break the monotony of accounting lessons with fun and unusual activities that will make your students think about accounting in different ways! You will leave this session with ideas and resources to put to immediate use in your classroom.

Presenters: Darrelle Winans, Jasper

30. Running a Creative and Effective State Officer Campaign

University Plaza Convention Center - Nebraska Room

Are you interested in running a student for an FBLA State Office? This workshop will prepare you for the ins and outs of running a successful campaign. You'll know how to put together an effective campaign team, how to create an attention grabbing skit, and how to think out-of-the-box when it comes to campaign ideas. From the campaign booth to the brochure, you'll learn what little details can make a big difference. You're candidates will have the edge and you'll be ready to run an outstanding campaign.

Presenters: Carol Pulkrabek and Kadee Brosseau, Crane

2:30 p.m. - 3:15 p.m.
Beverage Break

University Plaza - Ballroom Lobby and Convention Center Lobby
Courtesy of DESE

Concurrent Sessions

3:00 p.m. - 4:00 p.m.

31. Integrating the High School of Business into a Business and Marketing Program

University Plaza - Oklahoma Room

Implementing a new program and incorporating both business and marketing teachers is tough. We are making it happen for 2008-2009 as two business teachers and one marketing teacher will begin teaching HSOB courses. There also has been great collaboration and planning among all six business/marketing staff members from three different buildings to create the Fort Osage Business Academy (FOBA).

Presenter: Brian Noller, Fort Osage

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.)

3:00 p.m. - 4:00 p.m. (Cont.)

32. Using Federal Reserve Resources to Teach Hot Topics in the Economy (Repeated 4/15, 8:00 a.m.)

University Plaza - Illinois Room

Federal Reserve economists conduct research regularly on the economy, our region and current issues. Teaching tips have been developed surrounding this research and can help to make key economic information and data relevant in 9 - 12 grade classroom setting.

Presenter: Gigi Wolf, Kansas City

Sponsored by the Federal Reserve Bank of Kansas City

33. Learn About the Newest High School Solution, Century 21 Accounting Online Working Papers (Repeated)

University Plaza - John Q Room

This online workbook solution provides students with online journals, ledgers, worksheets, financial statements, and other forms used to complete their textbook problems, while relieving you of the burden of grading it.

Presenter: Courtney Schulz, Mason, OH

Sponsored by Cengage Learning

34. Be Smart Missouri: Community Based Personal Finance Program

University Plaza - Colorado A Room

Create your own Be Smart Missouri Community using the model developed by the presenters over the past three years. Select a community board to help support this effort to supplement the personal finance course. Central High School chose to organize fast-paced high energy assemblies based on a given personal finance theme. Attendees will receive the three-year model and access to all support materials created for each assembly.

Presenters: Sherry Readenour, St. Joseph, and Patty Palmer, Chillicothe

35. Getting Your Game On in the Business Classroom

University Plaza - Colorado B Room

Increase student interest in your business classes by implementing free online business curriculum related games. Lemonade Stand, Moneyopolis, and Hot Shot Business are all free online games that will be shown. Virtual Business Retailing and Virtual Business Sports will also be discussed.

Presenter: Sara McCallister-Drew, Windsor

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.)

3:00 p.m. - 4:00 p.m. (Cont.)

36. The SMARTboard: Educational Tool versus Presentation Tool

University Plaza Convention Center - Arizona Room

This workshop will present you with information to use in the Business Education classroom for interactive use with the students. The presenter will share ideas for using the SMARTboard with students, as well as give you a CD with files of lessons she has prepared.

Presenters: Gina McLachlan, Fulton and Barbara Luna, Gainesville

37. The Curriculum Game (Repeated 4/24, 8:00 a.m.)

University Plaza Convention Center - Georgia Room

Does your school change curriculum every year? Are your objectives so old and rusty that you aren't sure you even remember them? Come learn some strategies for designing flexible curriculum that will deepen your students' understanding, and send shockwaves through your classes! FREE curriculum will be given!!!

Presenter: Kaysi Stanley, Webb City

38. The Entrepreneurial Imperative of Entrepreneurship Education in Missouri

University Plaza Convention Center - Nebraska Room

Competition in the new economy provides a unique set of challenges and opportunities. If you weren't sure whether you should integrate entrepreneurship activities in your courses or if you should develop a new entrepreneurship course, come learn how you can play an important role in your region's economic development. Learn about a new Missouri program that provides curricula, training, and resources to secondary and postsecondary students and teachers to help the Missouri economy grow through hands-on entrepreneurship education.

Presenter: James Stapleton, Cape Girardeau

3:30 p.m.

Missouri ACTE House of Delegates Meeting

University Plaza Convention Center - Iowa Room

Concurrent Sessions

4:15 p.m. - 5:15 p.m.

39. New Twists for Teaching Professional Wardrobe

University Plaza - Oklahoma Room

Attend this session and receive classroom activities that will help students prepare for the job interview and appropriate dress attire at work. Learn what the 10 basic pieces are for the "worry-free" wardrobe, psychology of colors, and the Rule of 14. In addition, Sharon will focus on everyone's closet full of clothes but "nothing to wear" syndrome that we each face.

Presenter: Sharon Fisher-Larson, Elgin, IL

Sponsored by Glencoe/McGraw-Hill Publishing

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.)

4:15 p.m. - 5:15 p.m. (Cont.)

40. Learn About the Newest High School Solution, Century 21 Accounting Online Working Papers (Repeat)

University Plaza - John Q Room

This online workbook solution provides students with online journals, ledgers, worksheets, financial statements, and other forms used to complete their textbook problems, while relieving you of the burden of grading it.

Presenter: Courtney Schulz, Mason, OH

Sponsored by Cengage Learning

41. Priceless: Personal Finance Course Portfolios (Repeat)

University Plaza - Colorado A Room

Portfolios as a product of Personal Finance courses include samples of significant student work throughout the semester. These portfolios may be used for assessment as well as for student reference in the future. Professional Learning Community Personal Finance Teachers from northwest Missouri will share the template for compiling portfolio contents, scoring guides and sample student documents. The template has been created by these teachers and field tested in their classrooms. Handouts provided

Presenters: Patricia Palmer and Others, Chillicothe

Sponsored by Operation Outreach, UMKC Center for Economic Education

42. News and Notes for FBLA Advisers

University Plaza Convention Center - Arizona Room

District, state, and national FBLA information for the 2008-2009 school year will be shared. All advisers are encouraged to attend.

Presenter: Christina Hess, Jefferson City

43. Online Course Quality: The Impact of the e-Learning System on Online Student Satisfaction

University Plaza Convention Center - Nebraska Room

It was estimated that over 3.5 million college and university students in the US will take at least one online course this year. How do you ensure that the e-learning system you are using is successful and effective? Come discuss a research-based model that may help you determine whether your e-learning system model is a part of the problem or solution.

Presenter: James Stapleton, Cape Girardeau

Wednesday, July 23 (Cont.)

5:30 p.m. - 6:30 p.m.

DESE CTE Mentoring Training

University Plaza - Colorado A

Have you been teaching at least 3-5 years? Are you excited about your profession and desire to share your enthusiasm with new teachers? Are you willing to commit to helping someone new to your profession? You might be a candidate for the DESE CTE Mentoring Program. Attend this session and learn about the qualifications, the rewards and the training available to become a mentor in this state program. This program will also brush up your mentor skills if you have served as a mentor previously.

Presenter: Nancy Fedorchak, Warrensburg

8:30 p.m.

Missouri ACTE All Division Social

The Oasis - 2550 North Glenstone; Springfield, MO

Thursday, July 24



T-shirt and Tennis Shoe Day!

7:00 a.m. - 8:00 a.m.

“Birds of a Feather” Continental Breakfast

University Plaza - John Q Room

Table Topics: Business Communication, Business Law, Business Technology, UCM Conference Credit and Online Courses, FBLA, Job Shadowing, Middle School, Missouri Business Contests, Multimedia, Network Administration, New Graduation Credit Requirements, Personal Finance, Southeast Missouri Business Educators. Table hopping is permitted. Tables will also be available for those who just want to eat.

MBEA Roundtables/MCEA Carousels

University Plaza Convention Center - Iowa & Georgia Rooms

(Rotations at 8:00 a.m. -8:25 a.m., 8:30 a.m. -8:55 a.m.,

9:00 a.m. - 9:25 a.m., 9:30 a.m. -9:55 a.m.)

Missouri Business Education Association and Marketing and Cooperative Education Association team up with roundtables and carousels. Four opportunities to pick from a list distributed in your packets. Come have some fun!

Thursday, July 24 (Cont.)

Concurrent Sessions

8:00 a.m. - 9:00 a.m.

44. The Curriculum Game (Repeat)

University Plaza - Colorado A Room

Does your school change curriculum every year? Are your objectives so old and rusty that you aren't sure you even remember them? Come learn some strategies for designing flexible curriculum that will deepen your students' understanding, and send shockwaves through your classes! FREE curriculum will be given!!!

Presenter: Kaysi Stanley, Webb City

45. Technology Legal Issues

University Plaza - Colorado B Room

An attorney for the Missouri School Boards' Association will explore some of the legal issues surrounding student and staff use of technology. Topics will include discipline of students and staff, searches of technology, cyberbullying and social networking sites.

Presenter: Kelli Hopkins, Columbia

Sponsored by the Missouri School Boards' Association

46. Using Federal Reserve Resources to Teach Hot Topics in the Economy (Repeat)

University Plaza - Illinois Room

Federal Reserve economists conduct research regularly on the economy, our region and current issues. Teaching tips have been developed surrounding this research and can help to make key economic information and data relevant in 9 - 12 grade classroom setting.

Presenter: Gigi Wolf, Kansas City

Sponsored by the Federal Reserve Bank of Kansas City

47. Money Smart for Young Adults

University Plaza Convention Center - Arizona Room

This program is designed to help young adults between ages 12 and 20 learn the basics of handling their money and finances, including how to create positive relationships with financial institutions. The FDIC has developed eight stand-alone modules aligned with educational standards for all 50 states, the District of Columbia, Guam, and the Virgin Islands. Additionally, there are no copyright restrictions and the curriculum is provided free on CD.

Presenter: Terry Lee, Kansas City

Sponsored by the Federal Deposit Insurance Corporation

48. How to Make a Computerized Tutorial

University Plaza - Oklahoma Room

In this session, you will learn how to make a computerized tutorial with Producer (a FREE Microsoft program). This is great to use as sub plans, for students who are absent, or as a different teaching strategy. Bonus: Students can do this as a Multimedia assignment. You will also learn several different projects you can use for your computer classes.

Presenter: Tina Murphy, Fulton

Thursday, July 24 (Cont.)

Concurrent Sessions (Cont.)

8:00 a.m. - 9:00 a.m. (Cont.)

49. Making Microsoft Access 2007 Accessible

University Plaza - Kansas A&B Rooms

Access is a powerful database tool. The presentation will show how to create a table, link those tables, and create a standard form and report using the wizard. The presentation is an intro to those not familiar with Access.

Presenter: Tom Bast, St. Louis

Concurrent Sessions

9:15 a.m. - 10:15 a.m.

50. Writing Vocational-Technical Education Enhancement Grants

University Plaza - Colorado A Room

Listen to information about writing Vocational-Technical Education Enhancement Grant proposals, ask questions, and get answers in this session. Topics to be discussed include due dates, application procedures, inventory, CIP codes, funding priorities, coding, invoices, changes, etc.

Presenter: Don Walker, Jefferson City

51. G.R.E.A.T. – Gratitude Radiates, Enriches, and Teaches (Repeat)

University Plaza - Colorado B Room

This dynamic session will encourage educators to focus on gratitude moments in and out of the classroom. Websites and books will be shared.

Presenter: Marcia Ritter, Lee's Summit

Sponsored by Glencoe/McGraw-Hill Publishing

52. More Tips and Tricks for Office 2007 (Repeat)

University Plaza - Illinois Room

If you enjoyed other tips & tricks sessions, you will want to return for more. And, if you didn't, you will still want to take advantage of these tips for using the new Office more efficiently. Guaranteed you will walk out of the session with something new.

Presenter: Sharon Fisher-Larson, Elgin, IL

Sponsored by Glencoe/McGraw-Hill Publishing

53. Digital is Different: Creating Online Businesses for Established Brands

University Plaza Convention Center - Arizona Room

Learn key success factors for digital businesses for established brands like Cosmopolitan and Esquire. Get an overview of the digital media business from Hearst Digital Media's perspective and learn how the company built its business online.

Presenter: Chuck Cordray, New York, NY

Thursday, July 24 (Cont.)

Concurrent Sessions (Cont.)

9:15 a.m. - 10:15 a.m. (Cont.)

54. Fun Activities to Engage Accounting Students (Repeat)

University Plaza - Oklahoma Room

Break the monotony of accounting lessons with fun and unusual activities that will make your students think about accounting in different ways! You will leave this session with ideas and resources to put to immediate use in your classroom.

Presenters: Darrelle Winans, Jasper

55. Paperless Web-Based Keyboarding (Grades 1-6 through college)

University Plaza - John Q Room

According to Bruce Alper of Certipoint (the company that tests and certifies Microsoft products), Microsoft did a survey and found that poor keyboarding skills cause about 80% of inefficient computer usage. Paperless Web-Based Keyboarding has these advantages: NO course software to install or maintain on school computers; Self paced; NO papers to grade, print, handle, or turn in to instructor due to an outstanding Teacher Manager; Individualized to fast or slow learners; Progress and Grade Reports viewed from the internet; Special software feature prevents students from taking their eyes off the textbook to look at hands or screen; Internal Message Center to send messages of encouragement or praise to students and receive replies. *Nuts 'n' Bolts of Formatting and Introduction to Microsoft Applications* textbooks free to users of Ellsworth Publishing Company courses. FREE site license option to colleges

Presenter: Barbara Ellsworth, Mesa, AZ

Sponsored by Ellsworth Publishing

56. Advancing with Microsoft Access 2007

University Plaza - Kansas A&B Rooms

Access can be a great tool for report and query writing. The presentation will focus on how to create a custom report, and a small amount of time on simple and custom queries. The presentation is an intermediate level for those wanting to master some of Access' custom features.

Presenter: Tom Bast, St. Louis

10:30 a.m. - Noon

MBEA Closing Session

University Plaza Convention Center - Nebraska Room

DESE Update

Business Meeting

11:00 a.m. - Noon

MBEA Closing Speaker

University Plaza Convention Center - Nebraska Room

Topic: "American Stories"

Speaker: LTC (Retired) Don Koonce, Jefferson City

1:00 p.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Colorado Room